



# PPG Protective & Marine Coatings

Unrivalled performance and protection



PPG Protective &  
Marine Coatings

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- **Global, diversified manufacturer supplying: paints, coatings, chemicals, optical products, specialty materials, glass and fiber glass.**
- **Founded in 1883.**
- **Headquarters in Pittsburgh, Pa.**
- **Owned by 154,000 shareholders.**
- **More than 40,000 employees.**
- **More than 140 manufacturing sites and equity affiliates in over 60 countries.**

## PPG: A global company

A multi-billion dollar manufacturer



**PPG is globally composed of 13 strategic business units in 6 major segments:**

- **Performance Coatings  
(includes PPG Protective & Marine Coatings)**
- **Industrial Coatings**
- **Architectural Coatings – EMEA**
- **Optical and Specialty Materials**
- **Commodity Chemicals**
- **Glass**

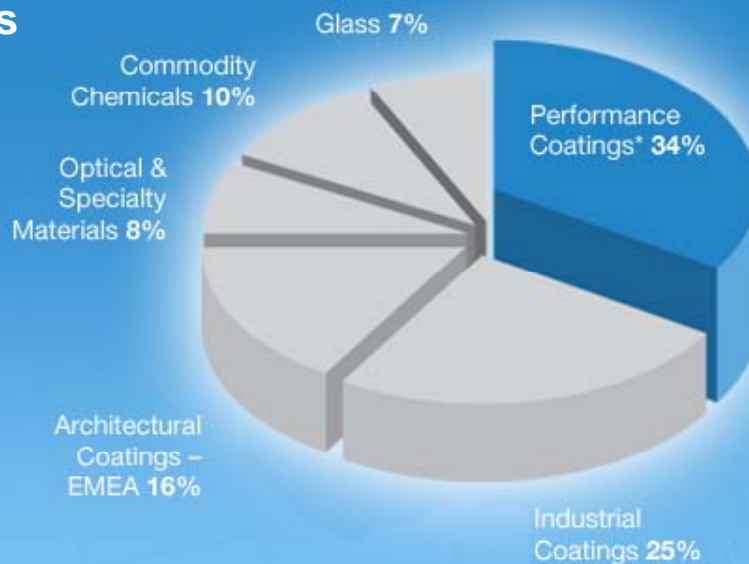
**PPG: Our company structure**

Worldwide strength and diversity



## Net sales in 2009 USD 12.2 billion

### Sales



\* Includes PPG Protective & Marine Coatings

## Global sales 2009

Continuous growth and stability



## PPG Protective & Marine Coatings

Unrivalled performance and protection

**“We are dedicated to the business of developing, manufacturing and supplying coatings that anticipate the demanding challenges of the global marine and protective coatings’ industries.**

**We are proud of our products and passionate about serving our customers.”**

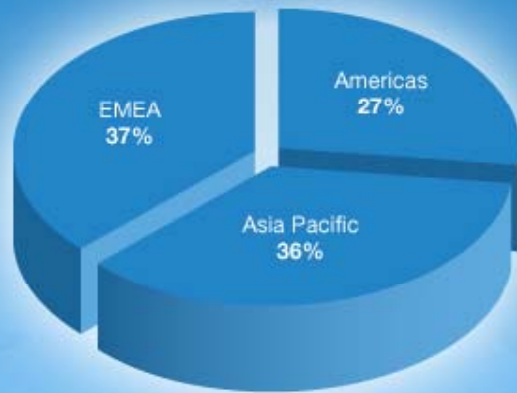
## Who we are

A world leader in protective and marine coatings



**Sales are geographically spread across the globe, making PPG Protective & Marine Coatings a truly global organization.**

### Worldwide Sales



**A global organization**  
Total market coverage



- **To support our customers by providing superior products, service and solutions.**
- **To help our customers gain competitive advantage in their markets.**
- **To operate in a responsible, environmentally friendly manner.**
- **To develop innovative solutions that deliver protection, aesthetics and optimized product performance.**

## Our mission

Excellence in service, innovation, responsibility





- **Civil building / Infrastructure**
- **Offshore**
- **Petrochemical**
- **Power**
- **Rail**
- **Marine new-build**
- **Marine dry dock**
- **Marine sea stock**

## Markets we serve

Experience across a wide range of industries



## Protective Coatings

- Owners
- OEMs
- Engineering firms
- Contractors
- Fabricators
- Yards
- Applicators

## Marine Coatings

- Owners
- Charterers
- Management companies
- Yards
- Applicators

## Our customers

Strong relationships



**We protect customers' assets in the world's most demanding conditions and environments.**

**Our brands are proven and trusted to deliver consistent performance in their given markets worldwide.**

**“We are one of the world's leading coatings companies”**

## Our brands

Proven performance worldwide



**AMERCOAT**

**FREITAG**

**Keeler&Long**



**PPG HIGH PERFORMANCE COATINGS™**



**All brands have PPG Protective & Marine Coatings as an endorsement – benefiting from unparalleled experience and expertise.**

**We are uniquely placed to offer a complete service – you gain from the resources, stability and capability of a worldwide organization.**

**The result: reliability and support unmatched in the market.**

## Our brands

Endorsed



- **Pursuing conscientious business growth.**
- **Innovation matched with stewardship and conservation.**
- **Developing products to improve health and safety, and contribute to environmental care and energy saving.**
- **Operating facilities to the highest environmental standards.**
- **Implementing global processes to track new regulations.**
- **Ensuring a positive contribution to society.**

## Environment, Health, Safety

PPG's commitment shows



## PPG's Corporate Sustainability Report focuses on:

- Environmental, Health and Safety
- Employees and Workplace
- Community Involvement and Social Performance



## Corporate Sustainability

PPG's proven commitment



**We work closely with our customers, providing innovative, value-added coatings in all the markets we serve.**

**By understanding the industry's constantly changing demands, we're able to develop performance-enhancing coating solutions.**

**These are designed to meet and surpass environmental, health and safety standards in the protective and marine coatings' marketplace.**

## **Innovation and technology**

A powerful source of growth at PPG



## Our product development principles:

- **Technological superiority:** achieving market leadership through innovation.
- **Value-added functionality:** asset lifetime extension, durable performance, increased efficiency.
- **Ease of application:** meeting application conditions worldwide, improving productivity on-site.
- **Fit-for-purpose:** matching products to customers' precise needs.
- **Responsibility:** complying and exceeding with current legislation and regulations.

## Innovation and technology

Driven by our customers' needs





- **Total reliability in quality levels, product performance and production methods.**
- **Consistent product performance guaranteed worldwide.**
- **Reduce harm to public health and the environment, conserve energy, water and raw materials.**
- **Continuous assessment to further improve production processes.**

## Operational excellence

World-class manufacturing



**Global support:** account managers and customer service are organized to serve all our customers, wherever they operate worldwide.

**Quick deliveries:** over 120 stock points, 15 hub and distribution centers, and 21 manufacturing facilities spread across all continents.

## Operational excellence

Global reach and local support



## Our customers have access to a global infrastructure:

- **Service:** Worldwide technical service through our teams of experts (based in over 80 countries).
- **Support:** Experts can work closely with you to assess specific requirements and select optimal coating solutions.
- **Expertise:** Qualified field technical representatives (>600), independently certified.\*
- **Advice:** Professionals can be assigned to provide technical advice and onsite support you may require during application on any project.

\* ACQPA, Frosio, Nace

## Expert service

Delivering total customer satisfaction



**PPG Protective & Marine Coatings is a business partner that you can rely on, wherever you operate in the world.**

**We have the people, the products and the processes to make your business more competitive.**

**PPG Protective & Marine Coatings**

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**Thank you for your time.**

**For more information about us, you can visit our website  
[www.ppgpmc.com](http://www.ppgpmc.com)**

**Alternatively contact your local sales representative.**

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## Appendix

**PPG Protective & Marine Coatings**  
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- Manufacturing
- Stocking Point
- Hub/Distribution Centre

## Operational excellence

Global reach





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